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Madame Farzana Raja urges international community to support Pakistan overcome flood devastations; Canadian High Commissioner assures Canadian Government’s support for flood victims;

ISLAMABAD: The Canadian Government is aware of the gravity of situation regarding devastations caused by flood in the province of Sindh and would respond positively on the appeal from the Government of Pakistan for global assistance. Mr. Ross Hynes, Canadian High Commission in Pakistan said this while talking to Madame Farzana Raja, Federal Minister and Chairperson Benazir Income Support Programme (BISP), during his visit to BISP Secretariat on Tuesday. He was accompanied by Ms. Rhonda Gossen, head of the Canadian International Development Agency (CIDA) while Mr. Sher Khan, Secretary BISP was also present on the occasion.

During the meeting, the devastation in Sindh caused by floods and the plight of millions of hapless flood victims came under discussion in length. Madame Farzana Raja informed the honorable visitors that the data collected by BISP through nationwide poverty survey could be
instrumental for relief as well as rehabilitations efforts in the province. She briefed the delegation about the severity of the crisis in the wake of recent floods in Sindh. Federal Minister and Chairperson BISP elaborated that more than one million flood victims are registered beneficiaries of BISP. She said that the flood has added to miseries of these poor families manifold keeping in view their already vulnerable economic condition. She said that BISP has extended its all out support to the families that are in need of dire support.

Madame Farzana Raja said that international community must come forward to help Pakistan in overcoming the devastation on such a massive scale. During the meeting, she also presented the details about various measures of BISP aiming to improve the socio-economic conditions of the poor and destitute segments of society.

The delegation termed the establishment of BISP to uplift the socio-economic status of the poor as brilliant idea. Ms. Rhonda Gossen, head of CIDA, underlined the possibilities of the long term cooperation between BISP and CIDA. While taking keen interest in micro-financing and vocational training schemes of BISP, she lauded the efforts of BISP for invoking the concept of corporate social responsibility both at domestic and international level for the welfare of its underprivileged people.