World Bank appreciates different initiatives of BISP; considers it a model to be replicated in other countries
Madame Farzana Raja seeks international support for successful achievement of BISP’s objectives

ISLAMABAD: Benazir Income Support Programme (BISP) has proved to be highly effective programme for poverty alleviation and women empowerment considering its efficiency, technology based operations and transparency; the programme ought to be replicated in the other countries of the world as well. Mr. Michal Rutkowski, Director Human Development South Asian Region, World Bank, said this during a meeting with Federal Minister and Chairperson BISP, Madame Farzana Raja while heading a delegation here at BISP Secretariat Wednesday.

Mr. Rutkowski said that the World Bank is proud of working with organization like BISP and appreciates its performance and reliability. While taking special interest in
vocational training scheme of BISP, he said that the corporate sector and foreign employers may also invest in this particular initiative. He termed Waseela-e-Taleem initiative of BISP, instrumental in the promotion of education, as similar initiatives have been proved successful in the other countries as well.

Earlier, Madame Farzana Raja presented details of various initiatives of BISP for uplifting the living standards of millions of poor families across Pakistan. She said that one million out of school children of these poor families will be enrolled in the schools under Waseela-e-Taleem. She said that BISP has employed state of the art technology in all of its mechanisms to facilitate its beneficiary in a more efficient and transparent manner.

Madame Farzana Raja said that BISP is seeking cooperation from various public and private organizations of the world working in the social sector to continue its various initiatives aiming at poverty alleviation in an effective manner. She added further that BISP needs support of the World Bank for marketing BISP in the world especially for replication of such experiences in the other countries.