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Benazir Income Supports Programme Launches Benazir Card in AJK

PM AJ&K thanks Federal Government and Chairperson BISP for initiating Benazir Card scheme in the region on priority basis

Muzaffarabad: In line with the measures aiming to bring about socio-economic improvement in the lives of the marginalized and deprived segments of society in the country, Benazir Income support Programme (BISP) has now introduced Benazir Card in Azad Kashmir on the patron it is being introduced in the other parts of the country. The beneficiary families would now be able to get their monthly cash grant not only from BISP delivery centers but also through ATM machines by using this modern facility.



Muzaffarabad: Prime Minister AJ&K Ch. Abdul Majeed addressing the Launching Ceremony of Benazir Card by Benazir Income support Programme in AJ&K. Deputy Speaker AJ&K Assembly Shaheen Kosar, Education Minister AJ&K, Mahammad Matloob Inqalabi and Forrest Minister AJ&K Javed Ayub also present on the occasion. (Dated: Feb 17, 2012)

While addressing Launching Ceremony of Benazir Card, Prime Minister Azad Jammu and Kashmir (AJK) Ch Abdul Majeed has thanked Federal Government and Chairperson BISP, Madame Farzana Raja for initiating Benazir Card scheme in the region on priority basis. He said that BISP is playing vital role of empowering women. He added that Benazir Income Support Programme is a practical manifestation of the

dreams and vision of Shaheed Zulfiqar Ali Bhutto and Shaheed Benazir Bhutto. He lauded Madame Farzana Raja for her efforts to make the programme a success.

Shaheen Kauser Dar, Deputy Speaker AJK Assembly, Matloob Inqalabi, Minister for Education, Javed Ayub, and Minister for Forestry also spoke on the occasion and said that BISP is striving to achieve the vision of Shaheed Benazir Bhutto in true sense. Shaheen kauser Dar, while acknowledging the abilities of Madame Farzana Raja, said that the credit for this successful venture goes to her untiring efforts. She said that BISP is a national asset and it is serving underprivileged segments of society in the country indiscriminately.

Chaudary Mohammad Ishaque, regional Director BISP earlier explained the utility of Benazir Card and said that the beneficiary women would be able to receive their money through ATM without hassle of waiting for money orders. He said that Benazir card is a transparent as well as speedy mechanism of transaction and it is first time ever that underprivileged people of the country would get benefitted from such technology. He urged BISP beneficiary women to contact Nadra, Alflah Bank and Ufone Counters established in BISP Regional Office to obtain their cards.