

March 29, 2012

- **BISP's interventions contribute significantly in women socio-economic empowerment, says Madame Farzana Raja**
- **Chairperson BISP briefed the delegation of American Senior Journalists about various schemes launched by the Programme**

ISLAMABAD: Chairperson Benazir Income Support Programme (BISP), Madame Farzana Raja has said that besides various interventions aiming at poverty reduction, the measures taken by BISP are contributing significantly in women socio-economic empowerment in the country. She said this while talking to a delegation comprising senior American journalists who visited BISP Secretariat Thursday.



ISLAMABAD: Chairperson Benazir Income Support Programme (BISP), Madame Farzana Raja briefing a delegation of Senior American Journalists regarding various initiatives of BISP here at BISP Secretariat. (Dated: March 29, 2012)

Madame Farzana Raja welcomed the delegation which was comprised of Ms. Terry Anzur (KFI News California), Ms. Tara Bahrapour (Immigration Reporter Washington Post), Mr. Dan Boyee (Capitol Bureau Chief, Montana Public radio), Mr. John Diaz (San Francisco Chronicle), Mr. Mr. Larisa Epatko (PBS News Hour), Dr. Shabir Cheema, Ms. Ann Hartman and Mr. Jawdat Bilal and apprised them of various initiatives and operations of BISP.

Chairperson BISP briefed the delegation about various schemes launched by the Programme including Waseela-e-Haq, Waseela-e-Rozgar, Waseela Sahat as well as Waseela-e-Taleem which aim at poverty alleviation and to uplift the living standards of millions of beneficiary families across Pakistan. She said that BISP is also playing significant role in women

empowerment all benefits are transferred to the family through women of the family. Moreover, she said, the Programme has given the women folk their identity as 15 million females have got themselves registered with NADRA to fulfill the requirements of getting enrolled with BISP.

Madame Farzana Raja said that nationwide Poverty Survey has been conducted by BISP first time in history of Pakistan including FATA and Balochistan. She said that so far more than Rs. 106 billion has been disbursed among the beneficiary families across Pakistan in a transparent manner.

Chairperson BISP said that because of technology based operations and transparent mechanisms adopted by BISP, the Programme has won international appreciation and donor support. She said that BISP is an apolitical programme and serving the underprivileged segments of the society regardless of any political affiliation. Madame Farzana Raja also highlighted the importance of role of media in bridging the gap between Pak and US.

The delegation thanked Madame Farzana Raja and appreciated the services of BISP for the poor in difficult and challenging circumstances.