

September 30, 2011

**The poverty alleviation through vocational training is vital objective of BISP, says
Madame Farzana Raja**

**Health insurance for beneficiary families is being launched soon, Federal
Minister/ Chairperson BISP informed ADB's delegation**

ISLAMABAD: To eliminate poverty in the country on long term basis, Benazir Income Support Programme (BISP), besides taking other measures, is promoting vocational training so that the poor and downtrodden segments of society may have access to better employment opportunities. Federal Minister and Chairperson BISP Madame Farzana Raja said this while talking to a delegation of Asian Development Bank (ADB) Friday.



ISLAMABAD: Federal Minister and Chairperson Benazir Income Support Programme (BISP), Madame Farzana Raja talking to a delegation of Asian Development Bank (ADB) at BISP Secretariat. (Dated: September 30, 2011)

The delegation, led by Ms. Debara J. Kertzman, Director Public Management ADB for Central and West Asia Department met Madame Farzana Raja at BISP Secretariat while Ms. Yesim Elhan, representative of ADB was also present on the occasion.

Madame Farzana Raja briefed the delegation about various initiatives taken by BISP for its registered beneficiary families and said that pilot of the health insurance initiative of BISP is about to be launched. She said that access to health services has always remained a bigger problem for the poor and destitute families. Hence, BISP is launching this unique initiative to redress this persistent issue.

She presented details of the vocational/technical training being imparted to beneficiary families of BISP under the Waseela-e-Rozgaar Initiative. She informed the delegation that a considerable numbers of beneficiaries would be imparted with demand driven vocational training during the financial year 2011-12.

Madame Farzana Raja said that BISP is executing Waseela-e-Rozgaar Programme in collaboration with various organizations in the public and private sector as well has having confidence and support of various international organizations.

The delegation admired the usage of state of the art technology by BISP as well as maintaining a comprehensive data pertaining to poor population of the country. The delegation took keen interest in the vocational training programme of BISP while the cooperation between Asian Development Bank and BISP also came under the discussion on the occasion.